



# TOYOTA CROWN

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**With its more potent powertrain, the 2023 Toyota Crown Platinum trim is clearly brisker, and its estimated 5.7-second launch to 60 mph is reasonable. The huge four-door's suspension has been calibrated for a comfortable ride, and the Platinum model does include adaptive dampers that sharpen things up.**

**MODEL CODE - TZSH35L - AE TATA**  
**ENGINE-HYBRID MAX 2.4-LITER INLINE 4-CYLINDER TURBOCHARGED**  
**HYBRID DOHC 16-VALVE D-4S DUAL INJECTION WITH DUAL VVT-I**  
**TRANSMISSION – 6 SPEED SUTOMATIC**  
**ACTIVE NOISE CONTROL**  
**HORSEPOWER (KW) - 340**  
**DRIVE – AWD**  
**DRIVE MODE SELECT WITH SPORT S/S+ AND CUSTOM MODE**  
**EAXLE REAR DIFFERENTIAL**  
**ADAPTIVE VARIABLE SUSPENSION (AVS)**  
**DRIVER & PASSENGER AIRBAG SUPPLEMENTAL RESTRAINT SYSTEM**  
**(SRS)**  
**DRIVER AND FRONT PASSENGER KNEE AIRBAGS**  
**ELECTRONIC PARKING BRAKE WITH BRAKE HOLD**  
**VEHICLE STABILITY CONTROL (VSC)**  
**TRACTION CONTROL SYSTEM (TRAC)**  
**INTUITIVE PARKING ASSIST WITH AUTO BRAKING**  
**TIRES-225/45/R21**  
**21" ALLOY WHEELS**  
**PANORAMIC VIEW MONITOR**  
**PANORAMIC FIXED-GLASS ROOF WITH POWER SUNSHADE**  
**LED AUTOMATIC HIGH BEAM HEADLAMP**  
**AUTO-DIMMING REAR VIEW MIRROR**  
**12.3-IN FULL COLOR TFT MULTI INFORMATION DISPLAY GAUGE**  
**CLUSTER**  
**DAYTIME RUNNING LIGHTS**





**LED REAR COMBINATION LAMP**  
**ILLUMINATED ENTRY**  
**DUAL ZONE AUTOMATIC CLIMATE CONTROL**  
**8-WAY POWER ADJUSTABLE DRIVER AND PASSENGER SEATS**  
**ADJUSTMENTS**  
**2-WAY POWER ADJUSTABLE DRIVER LUMBAR SUPPORT**  
**DRIVER SEAT MEMORY SYSTEM**  
**HEATED FRONT & REAR SEATS**  
**SMOOTH LEATHER SEAT**  
**VENTILATED SEATS**  
**LEATHER WRAPPED STEERING WHEEL**  
**LEATHER WRAPPED SHIFT KNOB**  
**2ND ROW FOLDABLE 60/40 SEATS**  
**PUSH BUTTON START**  
**WINDSHIELD WIPER DE-ICER**  
**RAIN SENSING WIPERS**  
**12VOLT ACCESSORY POWER OUTLET**  
**QI WIRELESS CHARGER (VERTICALLY MOUNTED)**  
**4 DOOR SMART KEY SYSTEM**  
**DIGITAL KEY**  
**TOYOTA SAFETY SENSE 3.0**  
**BLIND SPOT MONITORING WITH SAFE EXIT ALERT**  
**TOYOTA SAFETY SENSE 3.0**  
**FULL-SPEED RANGE DYNAMIC RADAR CRUISE CONTROL**  
**5 USB CHARGING PORTS**  
**11 SPEAKER JBL AUDIO CLARI-FI AUDIO SYSTEM**  
**12.3" TOYOTA MULTIMEDIA W/ SERVICE/SAFETY CONNECT**  
**IN DASH CAMERA**



The more potent Hybrid Max powertrain in the Platinum variant is said to provide about 29 mpg in the city and 32 mpg on the interstate. The Crown's cabin has a suitably upscale appearance inside. In particular if they choose a Limited or Platinum model, drivers who trade in their Avalon sedans are in for an upgrade. The Crown might be an appealing option to full-size sedans that nonetheless follow a more conventional formula because the driving position is increased from a regular sedan height to something resembling a small SUV. Eight-way power-adjustable front seats with heating, dual-zone automatic climate control, and ambient interior lighting are standard on all versions. A panoramic sunroof, leather interior, and ventilated front seats are added in the Platinum models.



All models come standard with a 12.3-inch infotainment touchscreen that runs Toyota's most recent and much upgraded software interface. The infotainment software incorporates Apple CarPlay and Android Auto, which communicate wirelessly with cell phones. Digital gauges are shown on a second 12.3-inch display in front of the driver, and the Crown also boasts conveniences like a wireless smartphone charging pad, onboard Wi-Fi, and USB-C ports. An 11-speaker JBL stereo is included with the Platinum versions. The Crown is no different from the majority of Toyota vehicles in that it comes with a variety of standard driver-assistance systems. Automatic emergency braking, adaptive cruise control, lane-keeping assistance, automatic high-beam headlights, and other features are included as standard equipment on all models.

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